



*We Provide Freedom™*

## **An American Success Story**

The American with Disabilities Act was passed into law on July 26, 1990. It was fifteen years prior to this historic event that MV was founded – and for fifteen years that MV bridged the gap between human service and legal requirements for transporting individuals with disabilities.



It was 1975 when then - San Francisco bay area limousine drivers Feysan and Alex Lodde often discussed how many residents with disabilities needed transportation options – and public transportation’s inability to appropriately accommodate their unique needs.

An unlikely pair of entrepreneurs – husband and wife drivers – Feysan and Alex decided that if they were going to make their living operating vehicles, they would do so on behalf of those with the greatest need. The Loddess approached City officials and formed an agreement to buy 3 vans and start providing transportation to persons with disabilities. This marked the beginning the greatest American Success Story in transportation management.

The first years were neither easy nor profitable – Feysan and Alex served as the company’s first employees, filling various roles to get the job done – they were the first drivers, dispatchers and van washers. Feysan often recalls her job carrying wheelchair-passengers in her arms down three flights of stairs of inaccessible San Francisco apartment buildings. “Knowing that these people relied on our services to have the freedom to leave their homes, to receive medical care, to buy groceries – this gave us the strength to persevere,” Feysan recalls.

In time, the business grew. The Lodde’s three van fleet grew into a fleet of 100... one location grew to five... and the company’s locations grew into 5 states by 2001. Moreover, within the last decade the company’s reach has grown to include 128 operating locations in 29 states, as well as Washington D.C. and two Canadian provinces; with corporate support offices in California and Iowa, and executive offices in Dallas Texas.

Despite this growth, Feysan and Alex never forgot where they came from and their growing business has always focused on the most fundamental part of the business – the people.